



## MADURAI AGRI BUSINESS INCUBATION FORUM



## JOIN OUR THRIVING COMMUNITY OF AGRIBUSINESS STARTUPS

MABIF is an initiative of NABARD & TNAU to promote Agribusiness in the southern region of Tamilnadu. The Madurai Agribusiness Incubation Forum (MABIF) proposes to expand its reach in agribusiness development throughout Tamilnadu. Business incubators provide start-ups and early-stage businesses with the support and resources those young companies find difficult to access. MABIF involves access such as networks, investors, mentors, or co-working space alongside other businesses and Experienced Professionals.



“**VISION**”

NABARD - MADURAI AGRIBUSINESS INCUBATION FORUM  
AN INITIATIVE OF NABARD & TNAU

“**MISSION**”



MABIF envisions establishing the first seamlessly integrated agribusiness incubator, with network linkages to the food value chain. It aims to position South Tamil Nadu as a leader in India's food processing sector, incubating world-class agribusiness enterprises.

The mission of MABIF is to create a hub for innovative agricultural and agribusiness solutions. This includes developing top-tier infrastructure, knowledge, human resources, and a competitive, yet cooperative culture.

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# MABIF PORTFOLIO

26 INCUBATEES ENROLLED

16 REGULATORY COMPLAINTS

09 TRAINING ORGANISED

569 FARMERS VISIT

2170 STUDENTS VISIT

59 NO OF STUDENT INTERNS

45 EXPOSURE VISITS ORGANISED

09 TRAINING CONDUCTED



# ENTREPRENEURS STROLLING



## Client Visit at MABIF: 04<sup>th</sup> July

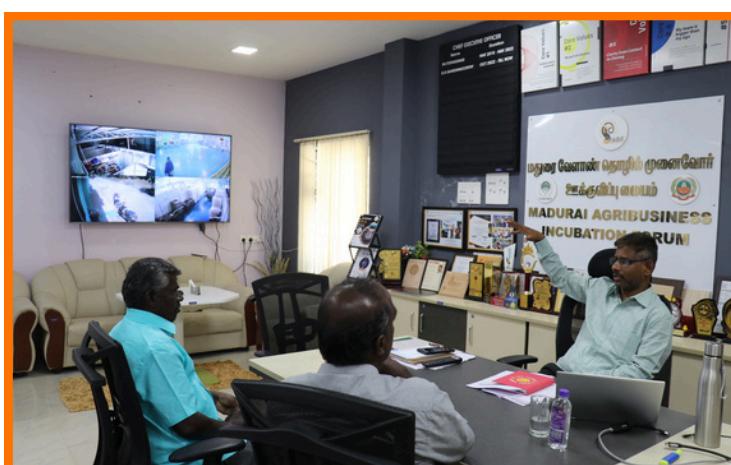
Entrepreneurs visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

## CCF Screening at MABIF: 05<sup>th</sup> July

MABIF reviewed the CCF-invested startups in the presence of Dr. E. Somasundaram, Director, DABD, TNAU, along with the company secretary and company auditor.



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## Client Visit@ MABIF: 07<sup>th</sup> July

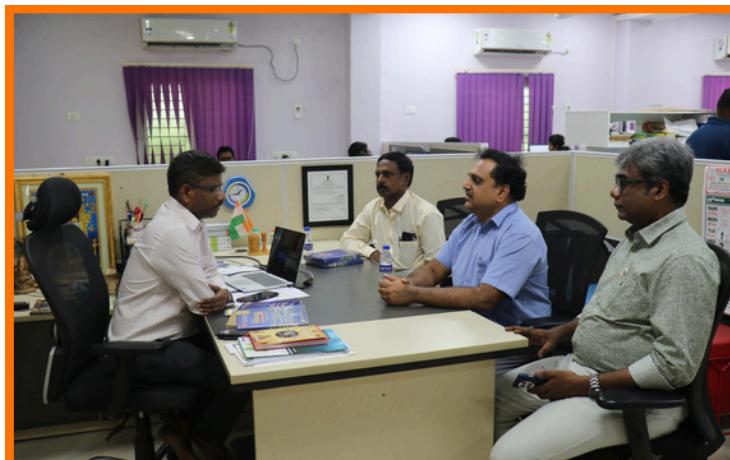
Entrepreneurs visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

# ENTREPRENEURS STROLLING



## Stakeholder meeting at MABIF: 15<sup>th</sup> July

MABIF conducted a stakeholder meeting for Virudhunagar Samba Vathal on 15th July at MABIF, in the presence of Shri R. Anand, CGM, NABARD RO, Chennai, along with Dr. P.P. Mahendran, Dean, AC&RI, Madurai; Shri S.S. Vaseeharan, GM, NABARD TN RO, Chennai; and DDMs from Virudhunagar and Madurai districts



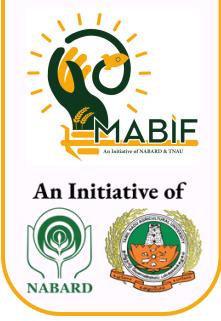
## Client Visit at MABIF: 10<sup>th</sup> July

Entrepreneur visited MABIF and had an interaction with Er. Ganesh Moorthy K, CEO, NABARD MABIF about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Client Visit at MABIF: 21<sup>st</sup> July

Officials from MADITSSIA visited MABIF to invite ED & CEO for the event, INDEXPO 2025 – 6th South India's Leading Industrial Exhibition will organize at Ida scudder – Trade centre, Velammal medical campus, Madurai during 25th to 28th July 2025.



# ENTREPRENEURS STROLLING



## Innovatia'25 at MABIF: 22<sup>nd</sup> July

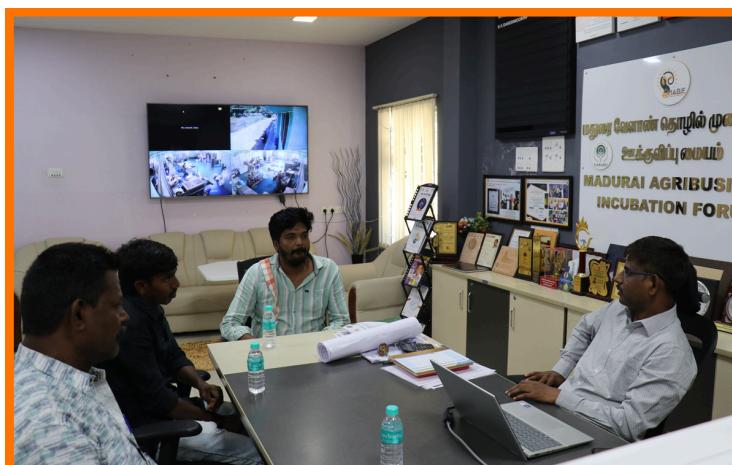
Agricultural College & Research Institute in association with MABIF jointly organized a Innovatia'25, an intra college student ideathon event on 21st July 2025 at AC&RI, Madurai.

## Entrepreneurs Visit at MABIF: 22<sup>nd</sup> July

Women entrepreneurs visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



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## Client Visit at MABIF: 29<sup>th</sup> July

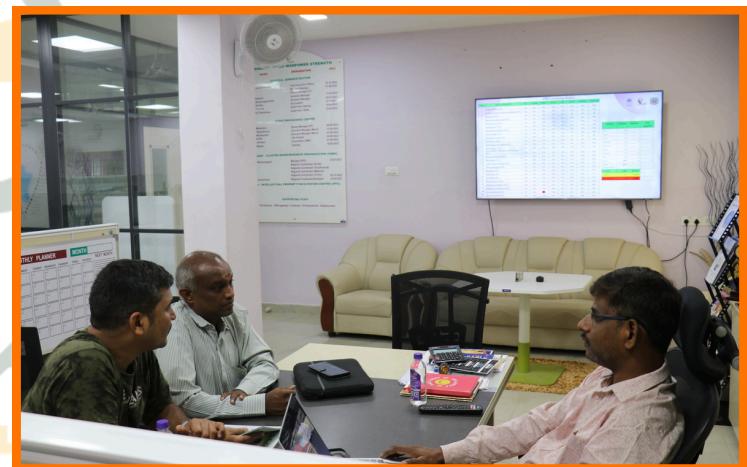
Entrepreneurs visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

# ENTREPRENEURS STROLLING



## Client Visit at MABIF: 01<sup>st</sup> August

An entrepreneur visited MABIF and enquired about the services provided by MABIF. MABIF explained the activities, and how the services can be availed, and also created awareness about the agribusiness opportunities and the significance of value-added products.



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## Client Visit at MABIF: 14<sup>th</sup> August

An entrepreneur visited MABIF and enquired about the services provided by MABIF. MABIF explained the activities, and how the services can be availed, and also created awareness about the agribusiness opportunities and the significance of value-added products.

# ENTREPRENEURS STROLLING

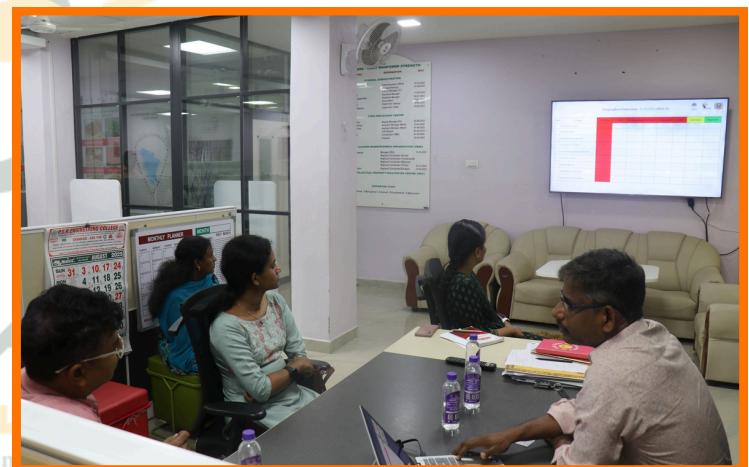


## Export Session: 19<sup>th</sup> August

MABIF conducted a session on “Export Opportunities and Market Potential in Agricultural Commodities” at Gandhigram Rural Institute. The session was part of the two-day Capacity Building Training Programme, aimed at enhancing participants’ knowledge of emerging global markets, export potential in agriculture.

## Client Visit at MABIF: 22<sup>nd</sup> August

An entrepreneur visited MABIF and enquired about the services provided by MABIF. MABIF explained the activities, and how the services can be availed, and also created awareness about the agribusiness opportunities and the significance of value-added products.



## Review Meet at NABARD TN RO: 28<sup>th</sup> August

MABIF attended the CBBO review meeting for 26 FPOs at NABARD TN RO, Chennai on 28<sup>th</sup> August 2025.

# ENTREPRENEURS STROLLING



## Client Visit at MABIF: 12<sup>th</sup> September

M/s. Ruellia International Pvt. Ltd visited MABIF for the Microgreen Cultivation training and avail of the mentorship service for their business growth in terms of market linkage and other activities.

## Client Visit@ MABIF: 15<sup>th</sup> September

An entrepreneur visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

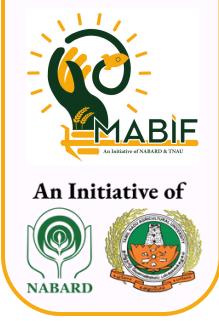


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## Entrepreneurs Visit at MABIF: 17<sup>th</sup> September

Entrepreneurs from Sajar Health Educational and Charitable Trust visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.





# ENTREPRENEURS STROLLING



## Entrepreneurs Visit at MABIF: 17<sup>th</sup> September

As a part of their training, Farmers from Aranthangi visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities in agri export promotion export opportunities, procedures protocols and pyto sanitary requirements.

## Entrepreneurs Visit at MABIF: 17<sup>th</sup> September

Women Entrepreneurs from Kumbakonam Multipurpose Social service Society visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



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## Client Visit at MABIF: 23<sup>rd</sup> September

An entrepreneur visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

# ENTREPRENEURS STROLLING



## Client Visit at MABIF: 23<sup>rd</sup> September

M/s. Dhakshi Ventures Pvt. Ltd and M/s. Mahasakthi Natural Healthy Foods Pvt Ltd visited MABIF to avail of the mentorship service for their business growth in terms of market linkage and other activities.

## Client Visit at MABIF: 25<sup>th</sup> September

An entrepreneur visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



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# OFFICIALS STROLLING

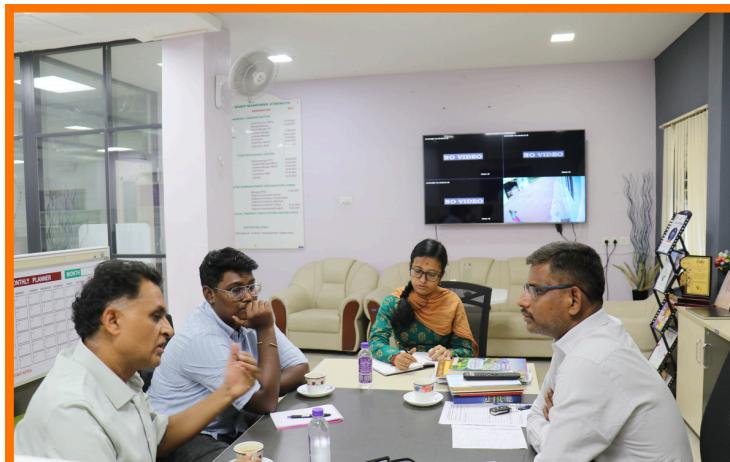


## Official Visit at MABIF: 07<sup>th</sup> July

Dr. K. Alagusundaram, MD&CEO, TNAPEX visited MABIF along with Dr. M. Rajeswari, HOD, Dept. of Agricultural engineering, AC&RI, Madurai visited MABIF to the establishment of two Food Testing Laboratories in AC&RI, Madurai.

## Hi Tech Lab Visit at MABIF: 18<sup>th</sup> August

Dr. K. Alagusundaram, MD&CEO, TNAPEX visited MABIF to the establishment of Food Testing Laboratories in AC&RI, Madurai.



## Official Visit at MABIF: 09<sup>th</sup> September

Officials from HCL Foundation visited MABIF and had an interaction with ED & CEO for the HCL project at V. Pudhur, Tuticorin.

# OFFICIALS STROLLING

## CGM, RMSMED, NABARD HO, Mumbai at MABIF



Dr. B. R Premi, CGM, RMSMED, NABARD HO, Mumbai Visited the NABARD MABIF on 28th July 2025 to explore MABIF's activities, along with Dr. E. Somasundaram, Director, DABD, TNAU-Coimbatore, Dr. P.P. Mahendran, Dean, AC&RI-Madurai and Mr. A. S. Sakthibalan, AGM, NABARD-Madurai.

During the visit, Er. Ganesh Moorthy K, ED&CEO, NABARD MABIF explained the incubation Services that are being provided to Startups/FPOs/Farmers/Students and visited the Food Processing Centre which has Milk Processing Unit, Retort Processing Unit, Chikki Processing Unit, Animal Feed Production Unit and Food Testing Laboratory, etc.,



# STUDENTS STROLLING



## Students Visit at MABIF: 03<sup>rd</sup> July

As a part of their exposure visit, Students from VIT visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

## Students Visit at MABIF: 03<sup>rd</sup> July

Students from NMV University, Chennai visited MABIF and had an interaction with Er. Ganesh Moorthy K, CEO, NABARD MABIF about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Students Visit at MABIF: 14<sup>th</sup> July



As a part of their exposure visit, Students from Vellore Institute of Technology, Arul Anandar College and AKNU S. Sundar MHSS visited the MABIF, to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/Farmers/FPOs for their products/services.

# STUDENTS STROLLING



## Students Visit at MABIF: 14<sup>th</sup> July

As a part of their exposure visit, Students from Agricultural College and Research Institute, Madurai visited the MABIF, to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/Farmers/FPOs for their products/services.



## Students Visit at MABIF: 18<sup>th</sup> July

As a part of their exposure visit, Students from Community Science College and Research Institute, Madurai visited the MABIF, to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/Farmers/FPOs for their products/services.



## Student Visit at MABIF: 21<sup>st</sup> July

As a part of their exposure visit, B.Sc. (Hons.) Agriculture students from the Department of Seed Science and Technology, Agricultural College and Research Institute, Madurai, visited MABIF as part of their course practical class on "Seed Entrepreneurship Skill Development and Management".



# STUDENTS STROLLING



## Students Visit at MABIF: 22<sup>nd</sup> July

As a part of their exposure visit, Students from Arul Anandar College visited the MABIF, to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/Farmers/FPOs for their products/services.

## Student Visit at MABIF: 22<sup>nd</sup> July

As a part of their exposure visit, Students from AKNU S. Sundar MHSS visited the MABIF, to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/Farmers/FPOs for their products/services.



## Students Visit at MABIF: 01<sup>st</sup> August

As a part of their exposure visit, Students from Pandit Jawaharlal College visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

# STUDENTS STROLLING

## Students Intern at MABIF: 01<sup>st</sup> August

As a part of their Internship, Students from ADAC&RI, Trichy visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

## Students Visit at MABIF: 07<sup>th</sup> August

As a part of their exposure visit, Students from Madurai Institute of Social Science visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Students Visit at MABIF: 07<sup>th</sup> August

As a part of their exposure visit, Students from Mohamed Sathak Engineering College, Kilakarai visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

# STUDENTS STROLLING

## Students Visit at MABIF: 20<sup>th</sup> August

As a part of their exposure visit, Students from Mannar Thirumalai Naicker College visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

## Students Visit at MABIF: 21<sup>st</sup> August

As a part of their exposure visit, Students from Government Polytechnic College visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Students Visit at MABIF: 28<sup>th</sup> August

As a part of their exposure visit, Students from Pallivasal hr sec school, Mudukulathur visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



# STUDENTS STROLLING



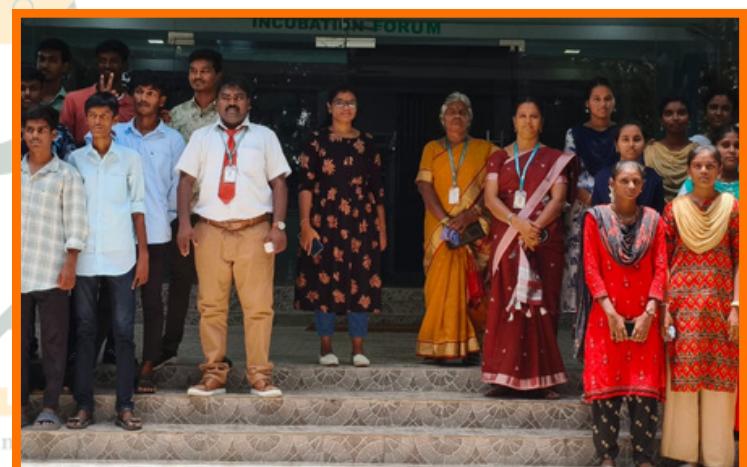
## Students Visit at MABIF: 03<sup>rd</sup> September

As a part of their exposure visit, Students from Latha Mathavan Engineering College visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Students Visit at MABIF: 30<sup>th</sup> August

As a part of their exposure visit, Students from Dr. NTR College of Agricultural Engineering, visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Students Visit at MABIF: 10<sup>th</sup> September

As a part of their exposure visit, Students from Government polytechnic College visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

# STUDENTS STROLLING



## Students Visit at MABIF: 10<sup>th</sup> September

As a part of their exposure visit, Students from Solamalai College of Engineering visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

## Students Visit at MABIF: 10<sup>th</sup> September

As a part of their exposure visit, Students from Solamalai College of Engineering visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Students Visit at MABIF: 13<sup>th</sup> September

As a part of their exposure visit, Students from Madurai Institute of Social Science (MISS) visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems and visited Gateway of Madura (MABIF products promotional centre) and NABARD Geographical Indication facilitation centre.



# STUDENTS STROLLING

## Students Visit at MABIF: 16<sup>th</sup> September

As a part of their exposure visit, Students from Community science college, Madurai visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

## Students Visit at MABIF: 17<sup>th</sup> September

As a part of their exposure visit, Students from The Madura College visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Students Visit at MABIF: 17<sup>th</sup> September

As a part of their exposure visit, Students from The Madura College visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems and visited Gateway of Madura (MABIF products promotional centre) and NABARD Geographical Indication facilitation centre.

# STUDENTS STROLLING



## Students Visit at MABIF: 24<sup>th</sup> September

As a part of their exposure visit, Students from Agricultural College & Research Institute, Madurai, visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

## Students Visit at MABIF: 23<sup>rd</sup> September

As a part of their course, Students from AC&RI, Madurai visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



# FARMERS STROLLING

## Farmers Visit at MABIF: 13<sup>th</sup> August

As a part of Naan Mudhalvan Training on Backyard Poultry Farming visited the NABARD MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

## Farmers Visit at MABIF: 21<sup>st</sup> August

Farmers visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.



## Farmers Visit at MABIF: 28<sup>th</sup> August

FPO Farmers from Gujarat visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

# FARMERS STROLLING



## Farmers Visit at MABIF: 23<sup>rd</sup> September

As a part of their training, Farmers from Aranthangi visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities in agri export promotion export opportunities, procedures protocols and pyto sanitary requirements.

## Farmers Visit at MABIF: 24<sup>th</sup> September

As a part of their training, Farmers from visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities in agri export promotion export opportunities, procedures protocols and pyto sanitary requirements.



## Farmers Visit at MABIF: 17<sup>th</sup> September

Women Entrepreneurs from Kumbakonam Multipurpose Social service Society visited the MABIF to know about the incubation centre activities towards the empowerment of startup ecosystems. MABIF explained the opportunities that are provided by the government to the startups/entrepreneurs/farmers/FPOs for their products/services.

# TRAINING PROGRAM

## On - Location Training Programme on Rural Startup Ecosystem

"On Location Training Programme on Rural Startup Ecosystem"  
 Bankers Institute of Rural Development (BIRD), Mangaluru  
 Date: 25th July 2025



"On Location Training Programme on Rural Startup Ecosystem"  
 Bankers Institute of Rural Development (BIRD), Mangaluru  
 Date: 25th July 2025



On 25th July 2025, as part of the "On – Location Training Programme on Rural Startup Ecosystem" conducted by Bankers Institute of Rural Development (BIRD), Mangalore, a delegation of FPOs, Bankers, Students, Farmers and NGOs, visited NABARD MABIF, Agricultural College and Research Institute, Madurai.

During the visit, NABARD MABIF explained the incubation Services that are being provided to Startups/FPOs/Farmers/Students and visited the Food Processing Centre which has Milk Processing Unit, Retort Processing Unit, Chikki Processing Unit, Animal Feed Production Unit and Food Testing Laboratory, etc.,

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The event also featured a field visit with startups associated with NABARD MABIF, including Mr. Prabaharan Venugopal (Cup Time) and Mr. Kishore M.R, (Rearly Tech Pvt. Ltd.), who shared their entrepreneurial journeys and insights during the visit.

"On Location Training Programme on Rural Startup Ecosystem"  
 Bankers Institute of Rural Development (BIRD), Mangaluru  
 Date: 25th July 2025



"On Location Training Programme on Rural Startup Ecosystem"  
 Bankers Institute of Rural Development (BIRD), Mangaluru  
 Date: 25th July 2025



# TRAINING PROGRAM

## Exclusive Flipkart Onboarding Drive at MABIF



NABARD MABIF in association with Ideas to Impact foundation, successfully organized a Training Program on Flipkart Onboarding on 22<sup>nd</sup> August 2025 at MABIF.

◆ Hands-on training on Flipkart Seller Hub – order management, inventory tracking & performance monitoring.

◆ Step-by-step guidance on account creation, GST and product listing techniques.

◆ Insights into pricing models, commission structures, and settlement processes.

◆ post-onboarding mentoring for continuous seller support.

🔊 The session was led by Mr. C. Santhosh, Area Manager, Ideas to Impact Foundation, guiding participants through the complete onboarding process.

✓ With 20 enthusiastic startups onboarded, this program marked a step forward in enabling entrepreneurs to expand their reach in the digital marketplace.

# TRAINING PROGRAM

## Hands-on Training on Microgreens Production & Utilization Techniques

Hands-on Training on Microgreens Production & Utilization Techniques  
 Training at **NABARD MABIF**  
 Date: 12<sup>th</sup> September 2025.



Hands-on Training on Microgreens Production & Utilization Techniques  
 Training at **NABARD MABIF**  
 Date: 12<sup>th</sup> September 2025.



We are excited to announce the successful completion of our one-day hands-on training on Microgreens Production and Utilization Techniques, held on 12th September 2025 at NABARD MABIF, Agricultural College & Research Institute Campus, Madurai. The session was inaugurated by Er. Ganesh Moorthy K, Executive Director & CEO, MABIF, who welcomed the participants and set the tone for an insightful training program.

The program brought together 40 participants including home makers, entrepreneurs, professors, students and professionals, who actively engaged in practical sessions. To support their learning, each participant was also provided with a kit bag.

Hands-on Training on Microgreens Production & Utilization Techniques  
 Training at **NABARD MABIF**  
 Date: 12<sup>th</sup> September 2025.



Hands-on Training on Microgreens Production & Utilization Techniques  
 Training at **NABARD MABIF**  
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# TRAINING PROGRAM

## Hands-on Training on Microgreens Production & Utilization Techniques

Hands-on Training on Microgreens Production & Utilization Techniques  
Training at **NABARD MABIF**  
Date: 12<sup>th</sup> September 2025.



Hands-on Training on Microgreens Production & Utilization Techniques  
Training at **NABARD MABIF**  
Date: 12<sup>th</sup> September 2025.



### Training Highlights:

- ✓ Practical demonstration of microgreens cultivation
- ✓ Nutritional & health benefits of microgreens
- ✓ Business opportunities & marketing strategies
- ✓ Hands-on guidance on harvesting & drying techniques
- ✓ Problem-solving support for cultivation challenges
- ✓ Value addition & diversification methods

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The sessions were led by Dr. C. Ravinder Singh, Managing Director, Ruellia International Pvt. Ltd. (A MABIF Incubatee), who shared his expertise and practical knowledge with participants.

A big thank you to all the participants for their enthusiastic involvement in making this program a success!

# TRAINING PROGRAM

## NABARD MABIF 13th FoSTaC Training Programme



We've unlocked a world of knowledge at the NABARD MABIF 13th FoSTaC Training Programme held on 13th September 2025 at MABIF, AC&RI, Madurai.

Resource Person: Mr. Gangaikondan Venketesh Subramaniyam, an expert Trainer-FoSTaC, guided us through an enriching learning experience.

A fantastic turnout with 16 eager participants, coming together to enhance their understanding of Food Safety Supervisor (FSS) in the food industry!

### Training Highlights:

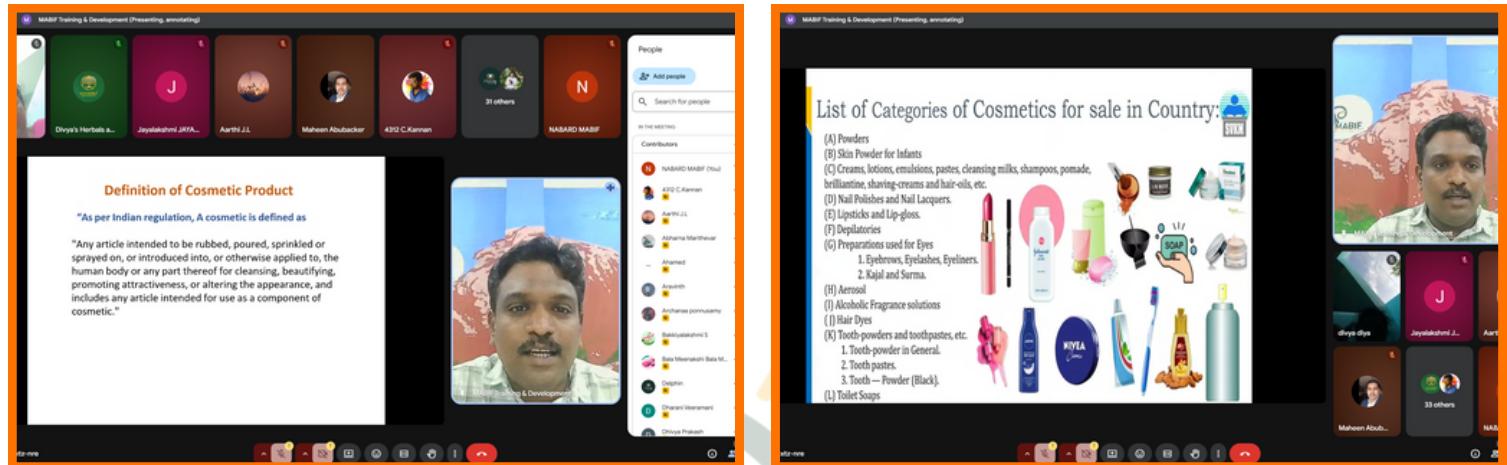
**Course Category (Advance):** Laying a strong foundation for a comprehensive grasp of FSS.

**Course Type (Manufacturing):** Diving deep into the intricacies of the manufacturing process.

**Course Sub-Type (Advance Manufacturing & Covid):** Exploring essential aspects and staying updated with the latest in manufacturing. Special emphasis on understanding Covid considerations in the Food industry & Supply chain.

# TRAINING PROGRAM

## Webinar on Regulations for Cosmetics License :



**Definition of Cosmetic Product**  
"As per Indian regulation, a cosmetic is defined as  
"Any article intended to be rubbed, poured, sprinkled or sprayed on, or introduced into, or otherwise applied to, the human body or any part thereof for cleansing, beautifying, promoting attractiveness, or altering the appearance, and includes any article intended for use as a component of cosmetic."

**List of Categories of Cosmetics for sale in Country:**

- (A) Powders
- (B) Skin Powder for Infants
- (C) Creams, lotions, emulsions, pastes, cleansing milks, shampoos, pomade, brilliantine, shaving-creams and hair-oils, etc.
- (D) Nail Polishes and Nail Lacquers.
- (E) Lipsticks and Lip-gloss.
- (F) Depilatories
- (G) Preparations used for Eyes
  - 1. Eyebrows, Eyelashes, Eyeliners.
  - 2. Kajal and Surma.
- (H) Aerosol
- (I) Alcoholic Fragrance solutions
- (J) Hair Dyes
- (K) Tooth-powders and toothpastes, etc.
  - 1. Tooth-powder in General.
  - 2. Tooth pastes.
  - 3. Tooth — Powder (Black).
- (L) Toilet Soaps

Madurai Agri Business Incubation Forum (NABARD MABIF) successfully conducted a webinar on “Regulations for Cosmetics License under Drugs & Cosmetics Act” on 19th September 2025.

Our expert speaker, Mr. M. Sivaraj, Founder, Dhakshi Ventures Pvt Ltd (An Incubatee of MABIF), shared valuable insights on:

- ✓ Labeling requirements for cosmetics
- ✓ Documentation & licensing procedures
- ✓ Manufacturing plant & equipment norms
- ✓ Staff qualification criteria
- ✓ Offences & penalties for misbranded/spurious cosmetics

The session was exclusively designed for cosmetics & personal care manufacturers, startups, FPOs, entrepreneurs & innovators and saw an engaging participation.

We thank all the participants for joining and making the session impactful.



# EVENTS

## Grand Opening of the MABIF Products Promotional Centre (PPC) & NABARD Geographical Indication Facilitation Centre (GIFC)

### Grand Opening - MABIF Products Promotional Centre - Gateway of Madura

NABARD Geographical Indication Facilitation Centre  
Block C, Opposite Gate No. 1, Agricultural College & Research Institute, TNAU Campus, Madurai.  
Date: 08th September 2025



### Grand Opening - MABIF Products Promotional Centre - Gateway of Madura

NABARD Geographical Indication Facilitation Centre  
Block C, Opposite Gate No. 1, Agricultural College & Research Institute, TNAU Campus, Madurai.  
Date: 08th September 2025



We are delighted to share the successful Grand Opening of the MABIF Products Promotional Centre (PPC) & NABARD Geographical Indication Facilitation Centre (GIFC), held on 8th September 2025 at the Block C, Opposite Gate No. 1, Agricultural College & Research Institute, TNAU Campus, Madurai.

The event was graced by eminent dignitaries including Dr. R. Thamizh Vendan, Acting Vice-Chancellor, TNAU, Coimbatore, Shri. R. Anand, CGM, NABARD TN RO, Chennai,

Dr. E. Somasundaram, Director, DABD, TNAU, Dr. P. P. Mahendran, Dean, AC&RI, Madurai, Dr. S. Kanchana, Dean, CSC&RI, Madurai, Shri. K. P. Murugesan, Joint Director of Agriculture, DoA&FW, GoTN, Smt. V. Mercy Jeyarani, Deputy Director, Madurai, Shri. S. Ganesan, GM, DIC, Madurai, Er. K. Ganeshmoorthy, Executive Director & CEO, NABARD MABIF, Mr. A. S. Sakthibalan, AGM (DD), NABARD, Madurai and Mr. R. Jai Shankar, Founder, JS Edibles Pvt Ltd., Madurai.

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Key highlights of the ceremony included the Inauguration, Foundation Stone Unveiling, Product Launch of MABIF Incubatees, Agreement Signing with Market Integration Partner and the First Product will be graciously purchased by Dr. P. P. Mahendran, Dean, AC&RI, Madurai.

This initiative marks a significant step towards empowering Agri-entrepreneurs, strengthening market linkage and promoting indigenous products.

A heartfelt thanks to all our dignitaries, partners, incubatees and well-wishers for making this day memorable. Together, we are creating new opportunities for the Agri-entrepreneurship ecosystem!

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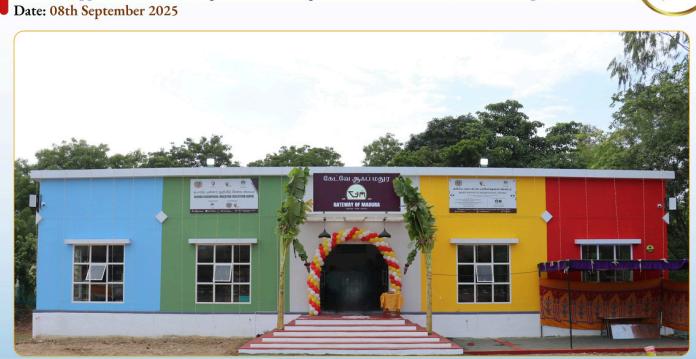
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# EVENTS

## NABARD MABIF @AAHAR 2025!

14th regional edition of AAHAR - The Food & Hospitality Fair 2025  
Organized by India Trade Promotion Organisation (ITPO)  
Date: 19<sup>th</sup> - 22<sup>nd</sup> September 2025.



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Organized by India Trade Promotion Organisation (ITPO)  
Date: 19<sup>th</sup> - 22<sup>nd</sup> September 2025.



We are delighted to share that NABARD Madurai Agri Business Incubation Forum (NABARD MABIF) had a remarkable presence at AAHAR 2025. With financial assistance from NABARD, MABIF facilitated stall support for its incubatees to showcase their innovative agri and food-based products at the expo, organized by the India Trade Promotion Organisation (ITPO) at Chennai Trade Centre, Chennai, from 19th to 21st September 2025.

The event served as an excellent platform for meaningful engagement, where our incubatees had insightful interactions with Mr. Boovaragan, Assistant Secretary, TNSAMB, Mr. Jayakumar, Additional Director i/c, Department of Agricultural Marketing and Agri-Business, Mr. K. Mohan, Joint Director of Agriculture (Agri-Business) i/c, Mrs. C. Kavitha, Assistant Director of Agriculture (Food Park).

Our startups and FPOs showcased their innovative and value-added food products, gaining exposure to both domestic and international markets. MABIF has been consistently facilitating network and business linkages for Startups, FPOs and farmers through various expos and this event further strengthened those opportunities with the support of NABARD and TNAU.



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# EVENTS

The following MABIF incubatees and FPO were supported to participate in the expo:

- Vattam Agro & Dairy Industries Private Limited
- Amrutha Honey and Naturals
- Bonjour Exports
- Excel Nutri Foods
- Shri Kenga FPCL

We extend our sincere gratitude to NABARD and TNAU for enabling MABIF's participation in this prestigious event. MABIF feels privileged to have been part of this enriching experience, empowering agri-entrepreneurs to scale, connect and shine on larger platforms.





# EVENTS

## NABARD MABIF at World Food India 2025!

**NABARD MABIF at World Food India 2025**  
Bharat Mandapam, Pragati Maidan, New Delhi, India  
Date: 25<sup>th</sup> - 28<sup>th</sup> September 2025.

**WORLD FOOD INDIA**  
2025 25<sup>th</sup> to 28<sup>th</sup> September  
Processing for Prosperity



**NABARD MABIF at World Food India 2025**  
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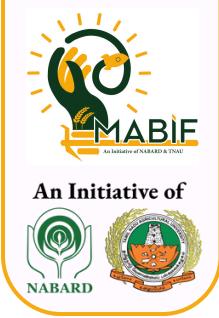
We are delighted to share that NABARD Madurai Agri Business Incubation Forum (NABARD MABIF) had a remarkable presence at World Food India 2025. MABIF facilitated stall support for its incubatees to showcase their innovative agri and food-based products at the expo, organized by the Ministry of Food Processing Industries, GoI at Bharat Mandapam, Pragati Maidan, New Delhi from 25th - 28th September 2025.

GI Products and startups showcased their innovative and value-added food products, gaining exposure to both domestic and international markets. MABIF has been consistently facilitating network and business linkages for Startups, FPOs and farmers through various expos and this event further strengthened those opportunities with the support of NABARD and TNAU.

The following MABIF incubatees were supported to participate in the expo:

- Prishigo Foods and Beverages Pvt Ltd
- Durmeric Naturaceuticals Pvt Ltd

We extend our sincere gratitude to NABARD - National Bank for Agriculture and Rural Development, Tamil Nadu Agricultural University and The Agricultural and Processed Food Products Export Development Authority (APEDA) for enabling MABIF's participation in this prestigious event.



# EVENTS

## NABARD MABIF at Agri Business Expo 2025!

### NABARD MABIF at Agri Business Expo 2025

Organized by the Department of Agriculture and Farmers' Welfare, GoTN.  
Date: 27<sup>th</sup> - 28<sup>th</sup> September 2025.



### NABARD MABIF at Agri Business Expo 2025

Organized by the Department of Agriculture and Farmers' Welfare, GoTN.  
Date: 27<sup>th</sup> - 28<sup>th</sup> September 2025.



We are delighted to share that NABARD Madurai Agri Business Incubation Forum (NABARD MABIF) had a remarkable presence at "Agri Business Expo 2025" organized by the Department of Agriculture and Farmers' Welfare, GoTN at Chennai Trade Centre, Chennai from 27th – 28th September 2025.

We were honored to welcome Dr. R. Thamizh Vendan, Acting Vice Chancellor, Tamil Nadu Agricultural University, to the MABIF stall

Startups, FPOs and GI products were showcased to both domestic and international markets. MABIF has been consistently facilitating network and business linkages for Startups, FPOs and farmers through various expos and this event further strengthened those opportunities with the support of NABARD and TNAU.

The following MABIF incubatees showcased their products in the expo:

- Gateway of Madurai
- Sea Eden Pvt Ltd
- Lee Enterprises
- Anju Foods

We extend our sincere gratitude to NABARD - National Bank for Agriculture and Rural Development and Tamil Nadu Agricultural University for enabling MABIF's participation in this prestigious event.

# Thank you!



**MABIF**

## TEAM MABIF

An Initiative of NABARD & TNAU

### Contact

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