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About MABIF

Madurai Agribusiness Incubation Forum (MABIF), An initiative of NABARD and TNAU, has been making a significant impact over the past 6 years in promoting agribusiness entrepreneurship across Tamil Nadu. MABIF has successfully incubated over 420 Startups and supported 545 Farmer Producer Organizations (FPOs) in the state of Tamil Nadu. Additionally, MABIF Intellectual Property Facilitation Centre (IPFC), supported by the Ministry of MSME, Government of India, has facilitated the filing of 135 trademarks, 20 patents, and 55 Geographical Indications (GIs), while actively creating awareness about intellectual property rights and protection among farmers and start-ups. As a CBBO, MABIF is entrusted with the responsibility of fostering entrepreneurship, providing technical assistance, and facilitating business opportunities for farmers and agricultural entrepreneurs. Under this recognition, MABIF is now overseeing and collaborating with a network of 25 Farmer Producer Organizations (FPOs) around 11 districts of Tamil Nadu under the Central Sector Scheme for the formation and promotion of 10 K FPOs.





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Infrastructure Support

Madurai Agribusiness Incubation Forum (MABIF) offers comprehensive infrastructure support to startups in the agriculture and allied sectors. This includes access to state-of-the-art office spaces, meeting rooms and lab facilities tailored to their business needs. MABIF also provides a platform for startups to collaborate, innovate, and scale through shared resources, including IT infrastructure, internet connectivity and support for conducting workshops, product testing and demonstrations. With its robust ecosystem, MABIF ensures startups have the necessary physical and technical resources to thrive in a competitive market.





Market / Network Linkage

Madurai Agribusiness Incubation Forum (MABIF) is committed to supporting startups by providing extensive market and network linkages. Through initiatives like expos, buyer-seller meets and trader interactions, MABIF connects startups with potential customers, distributors and industry stakeholders. Additionally, we facilitate collaborations with national and international organizations, enabling startups to expand their market reach and strengthen their business networks. By bridging the gap between entrepreneurs and key market players, MABIF empowers startups to scale their operations effectively.





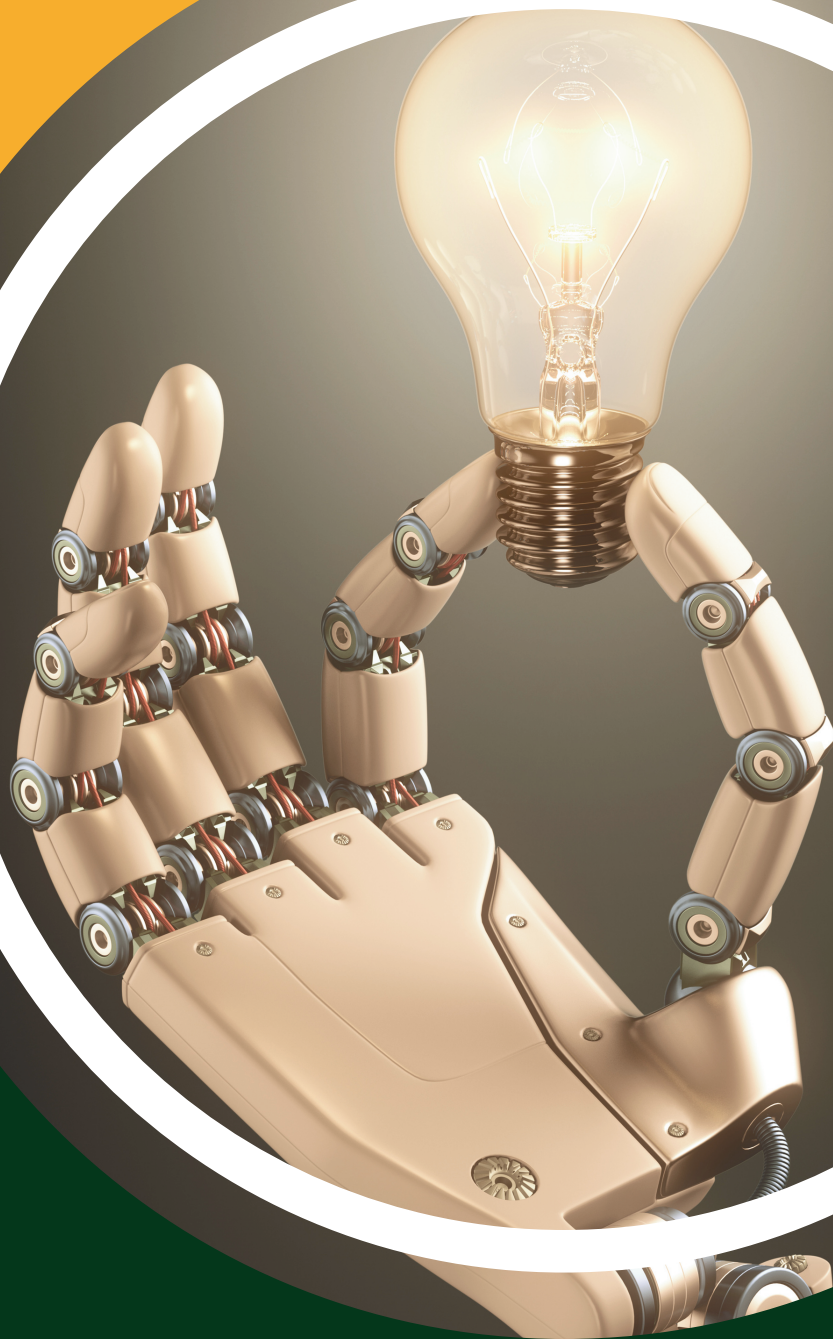
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Regulatory Compliance

Madurai Agribusiness Incubation Forum (MABIF) supports startups by offering comprehensive guidance on regulatory compliance. This includes assistance with essential certifications such as FSSAI for food safety, IE Code for export businesses, APEDA for agri-exports, barcode registration for retail packaging, IPR, Udyam, DPIIT and other necessary regulatory frameworks. MABIF ensures startups meet legal and industry standards, enabling smooth market entry and operational efficiency.





Technology Commercialization

Madurai Agribusiness Incubation Forum (MABIF) empowers startups with end-to-end support in technology commercialization. By bridging the gap between innovation and market application, MABIF helps startups refine their technologies, ensuring they align with market demands. Services include technical mentorship, validation, prototyping and pilot-scale production. MABIF also facilitates access to industry linkages, funding opportunities and regulatory compliance support, enabling startups to scale their innovations effectively and achieve commercial success.





Financial Support

Madurai Agribusiness Incubation Forum (MABIF) is committed to empowering startups by offering essential financial support to drive growth and innovation. Through initiatives like the Startup India Seed Fund Scheme (SISFS) and NABARD's Catalytic Capital Fund (CCF), MABIF assists startups in securing seed funding and capital for scaling their operations.

Additionally, MABIF facilitates connections with investors, financial institutions and funding opportunities tailored to agribusiness and allied sectors. This support enables startups to address key challenges, commercialize their technologies and achieve sustainable growth.





Mentorship

Madurai Agribusiness Incubation Forum (MABIF) offers comprehensive mentorship to startups in the agriculture and allied sectors. Our expert mentors guide entrepreneurs through critical stages of their journey, focusing on business development, market linkage, funding opportunities, regulatory compliance and technology commercialization. By providing tailored advice, we help startups overcome challenges, scale their operations, and achieve sustainable growth. MABIF's mentorship ensures that startups are equipped with the knowledge and resources needed to thrive in competitive markets.

